

# WordPress Complete Course Outline (30 Lectures × 45 min)

## Introduction to WordPress (Lectures 1-3)

- Lecture 1: What is WordPress? CMS Overview, WordPress.org vs WordPress.com
- Lecture 2: Installing WordPress on Local and Remote Servers
- Lecture 3: Understanding WordPress Dashboard & Settings

## User & Content Management (Lectures 4-7)

- Lecture 4: Creating and Managing Users, Roles & Permissions
- Lecture 5: Posts vs Pages, Categories, Tags, Media Library
- Lecture 6: Creating and Editing Content, Using Gutenberg Editor
- Lecture 7: Managing Menus, Widgets and Navigation

## Themes & Customization (Lectures 8-12)

- Lecture 8: Selecting and Installing Themes (Free vs Premium)
- Lecture 9: Customizing Themes with Customizer & Child Themes
- Lecture 10: Using Page Builders (Elementor, WPBakery)
- Lecture 11: Creating Custom Menus and Widgets
- Lecture 12: Responsive and Mobile-Friendly Design

## Plugins & Functionality (Lectures 13-17)

- Lecture 13: Installing, Activating & Managing Plugins
- Lecture 14: Must-Have Plugins for SEO, Security, Caching
- Lecture 15: WooCommerce Setup for Ecommerce Stores
- Lecture 16: Contact Forms (WPForms, Contact Form 7)
- Lecture 17: Backup and Restore Plugins

## SEO & Performance Optimization (Lectures 18-21)

- Lecture 18: SEO Basics & Setup (Yoast/RankMath)
- Lecture 19: Site Speed Optimization & Caching Strategies
- Lecture 20: Image Optimization & Lazy Loading
- Lecture 21: Google Analytics & Search Console Integration

## Security & Maintenance (Lectures 22-24)

- Lecture 22: Securing WordPress Sites – Best Practices
- Lecture 23: Updates, Maintenance & Troubleshooting Common Issues
- Lecture 24: WordPress Backup Strategies & Disaster Recovery

## Advanced WordPress Development (Lectures 25-28)

- Lecture 25: Introduction to WordPress Theme Development
- Lecture 26: Basic Plugin Development and Hooks
- Lecture 27: Working with REST API in WordPress
- Lecture 28: Child Themes and Custom Post Types

## Projects & Future Trends (Lectures 29-30)

- Lecture 29: Building a Blog Website Project
- Lecture 30: WordPress Trends 2025 – AI Integration, Block Editor Updates